

*City of Cape Girardeau Citizen Academy*

# Welcome

**Spring 2022  
Citizen Academy**

**Mayor Stacy Kinder  
City Manager or Clerk**

**Finance Director  
Dustin Ziebold**

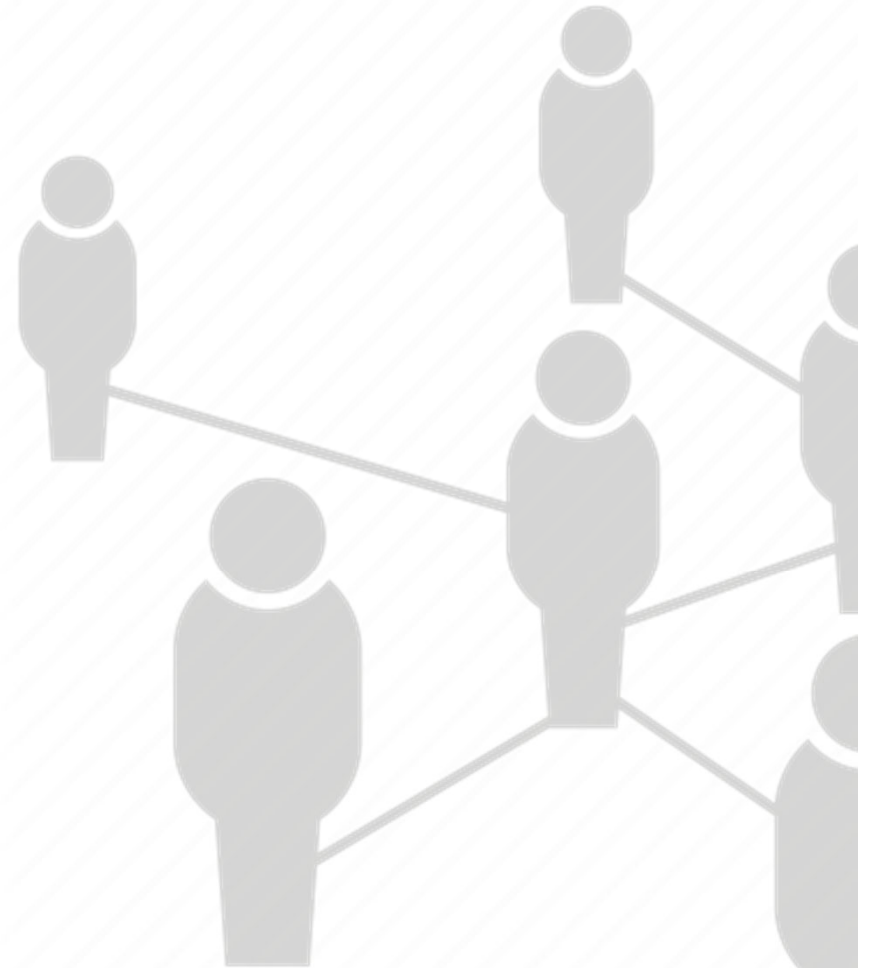
**Enthusiastic Public Servant  
Nicolette Brennan**



# Introductions

Welcome to  
the Citizen  
Academy!

**Tell us who you  
are and what  
brings you here!**



# Agenda

- Academy Orientation
- Mayor Stacy Kinder  
*Cape Girardeau Community & Council*
- City Manager or Clerk  
*Form of Government, Administration*
- Finance Director Dustin Ziebold  
*Budget & Finance*
- Q&A

# Academy Overview

*Diversifying and expanding the network of civic leaders by providing all stakeholders access to city functions and a platform to discuss community issues.*

## Weekly 5:30 p.m.\* Tuesday Sessions

- April 12 – City Hall & Budget
- April 19 – Airport & Economic Development (Airport)
- April 26 – Community Development (City Hall)
- May 3 – Public Works Department
- May 10 – Fire Department (#3 on North Sprigg)
- May 17 – Police Department & Court
- May 24 – Parks & Recreation Department (SportsPlex)
- May 31 – Community Leadership Session (Make-up if need be)
- Monday, June 6 – Graduation at Council Meeting (City Hall)\*

# Cape Girardeau Community

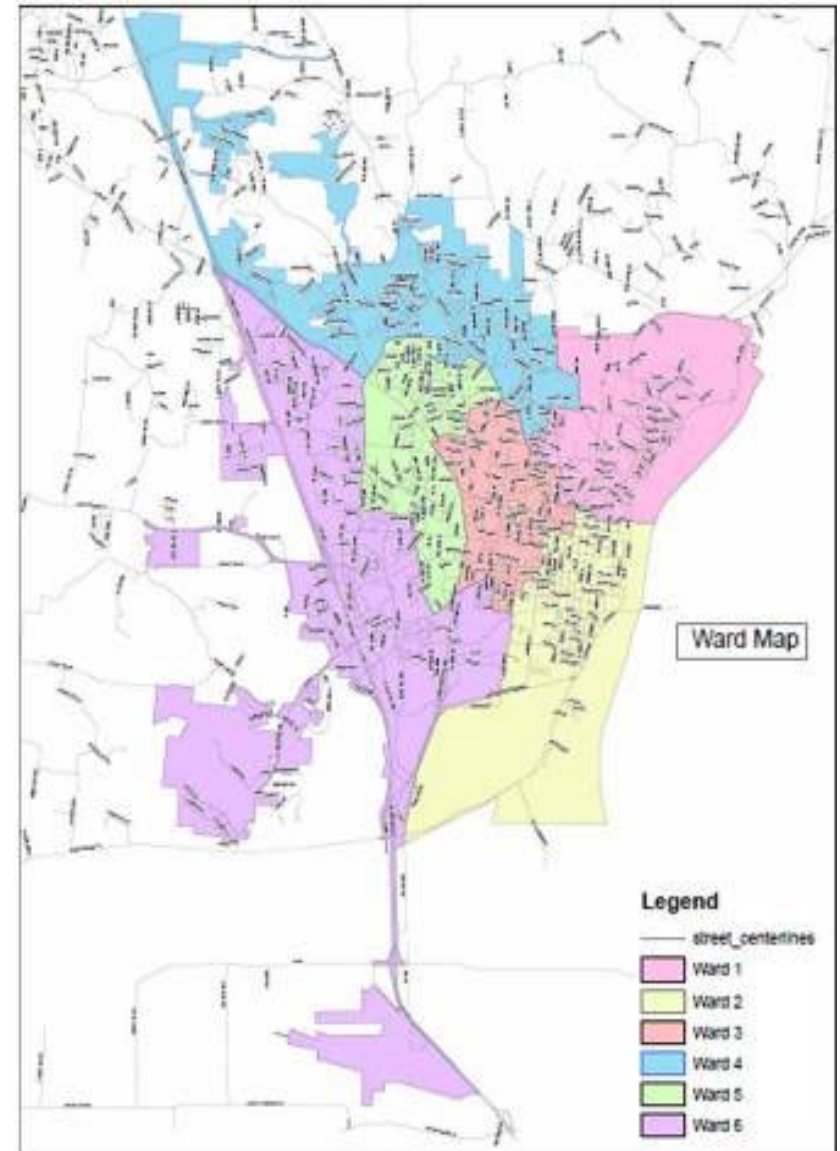


# Council Goals

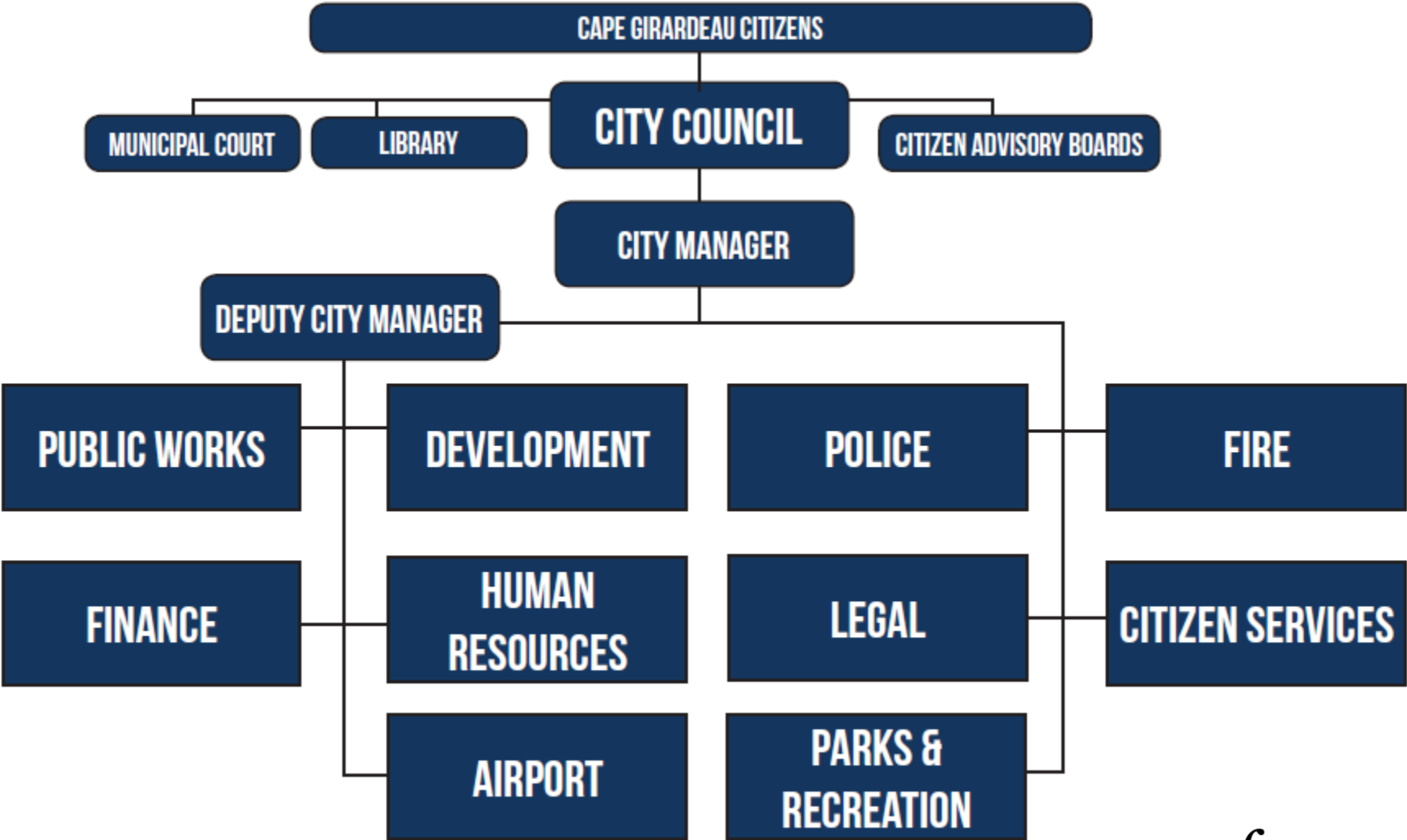
- Enhance our regional position in economic development
- Improve safety and health of employees and community
- Keep fiscal discipline visible
- Improve neighborhoods
- Streamline citizen and business interaction

# Council-Manager Form

- 1 Mayor elected at-large
- 6 Council members elected from wards
- Policies, goals, laws, and oversees/appoints the City Manager
- City Manager is the CEO, non-partisan official who oversees departments
- Council and staff work with 18 Advisory Boards & various Committees



# City Administration





**O**ptimize Opportunity  
**N**urture Equity & Inclusion  
**E**ngage & Empower Everyone  
**C**ollaborate, Cooperate & Communicate  
**A**ctively Help Others Succeed  
**P**ride & Professionalism  
**E**mployee & Citizen Safety

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# Our Values





*City of Cape Girardeau Citizen Academy*

# Budgeting & Finance

**Spring 2022  
Citizen Academy**

**Director of Finance  
Dustin Ziebold**

Start at monthly  
Can we do this?



# About the Finance Division

- City's Fiscal Year is July 1 – June 30
- Manage Annual Budget
- Annual independent, outside audit
- Records receipts and processes payments for all city purchases.
- All financial documents are available for public inspection online and off.



# Financial Management

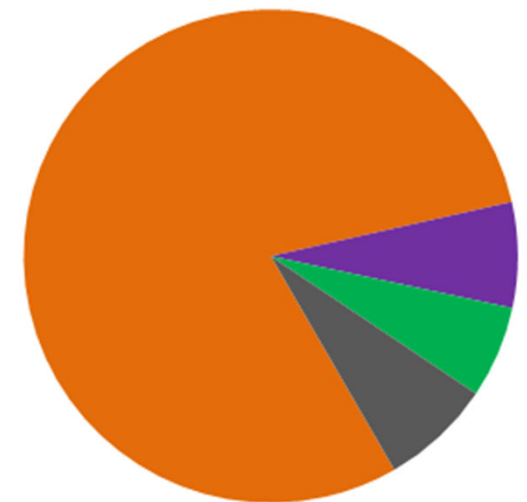
- Administers \$80 million City budget
- Manages over \$15 million in City investments
- Structures and manages \$104 million in bonded debt
- Processes and pays about 30,000 invoices totaling over \$50 million annually

**THERE IS NO  
SUCH THING AS  
GOVERNMENT  
MONEY**

# Typical Tax Paid

- Of the 8.475% sales tax, City Sales Tax is 2.75%
- A home owner with a house worth \$100,000 pays \$68.97 in property tax to the City.
- Residents pay \$12.10 for each \$10,000 of personal property that they own.

Proportion of Property Tax



- School
- City
- Library
- Other



# City Budget | Your Budget.

Recurring Revenues	Income, Paycheck
1-Time Revenue	Bonus, Gift
Funds: General, etc.	Housing, Food, other
Recurring Expenses	Monthly Bills, Utilities
1-Time Expense	Repair or major purchase

# Budget Formula

**Recurring Revenues  
(sales tax, property tax, etc.)**

**- Minus -**

**Recurring Expenses  
(personnel and operating expenses)**

**= Equals =**

**Amounts Available for One Time Costs  
(vehicles, operating equipment,  
and other one-time projects)**

**\*\*Fund balances are one-time revenue sources and cannot be spent for recurring expenses. \*\***

# Revenue

- Taxes - \$41,720,931 - 47.4%
- License/Permits - \$1,836,844 - 2.09%
- Internal Revenue - \$2,940,400 - 3.34%
- Service Charges - \$33,588,261 - 38.16%
- Fines and Fort. - \$627,500 - 0.71%
- Misc. - \$2,249,921 - 2.56%
- Other Financing - \$5,056,250 - 5.74%



# Expenses

- Personnel - \$29,236,862 - 38.45%
- Supplies - 3,595,422 - 4.73%
- Contract Services - \$19,348,420 - 25.45%
- General Ops. - 1,353,021 - 1.78%
- Capital - \$11,529,719 - 15.16%
- Special Projects - \$2,028,201 - 2.67%
- Debt Service - \$8,937,847 - 11.76%

# City Accounting Funds

The City has five major fund types:

- General Fund
- Special Revenue Funds
- Capital Project Funds
- Enterprise Funds
- Internal Service Funds

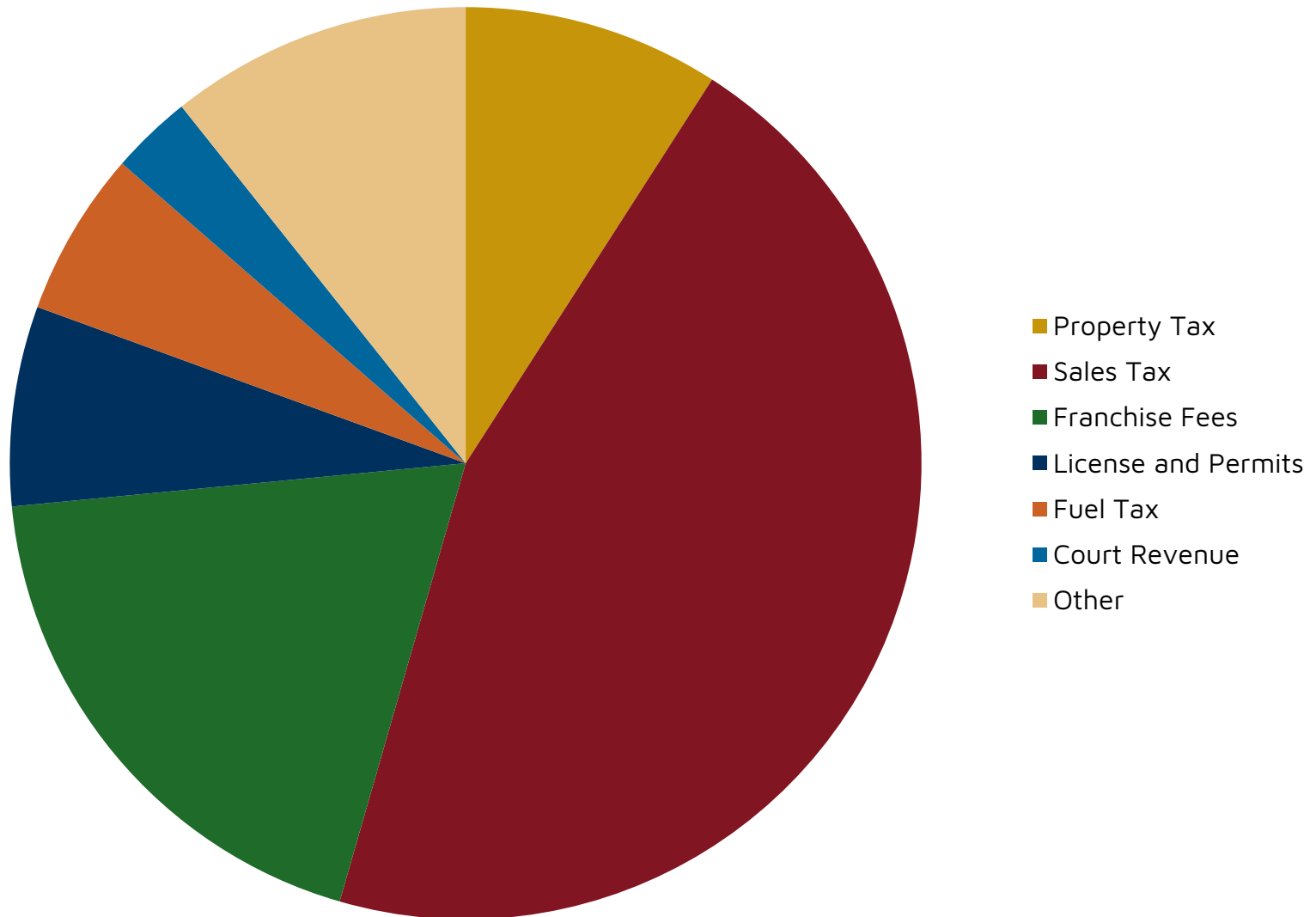
# General Fund

Main fund of the City. Salaries, operating expenses, and equipment purchases of the following departments are supported by the general fund:

- City Hall
- Airport
- Police
- Fire
- Public Works
- Park & Recreation

# General Fund: Major Financial Resources

## Projected for Fiscal Year Ending June 30, 2021



# Special Revenue Funds

- Downtown Business District
- Airport
- Parks and Recreation
- Health
- Motor Fuel Tax
- Casino Revenue
- Convention and Tourism
- Public Safety Trust Fund
- Capital Improvement Sales Tax – Sewer
- Parks, Recreation and Stormwater Sales Tax
- Transportation Trust Fund



# Capital Project Funds

- General Capital Improvement
- Stormwater Projects from Parks/Stormwater Sales Tax
- Park Improvement Projects from Parks/Stormwater Sales Tax

# Enterprise Funds

Intended for services that “pay for themselves” through fees.

- Sewer
- Water
- Solid waste
- Golf\*
- SportsPlex\*
- Other sports complexes\*

*\*The golf course, SportsPlex, and sports complexes are the only funds whose operations are not totally supported by its user fees*

# Internal Service Funds

- Information Technology
- Fleet
- Employee Benefit
- Risk Management
- Equipment Replacement



City of Cape Girardeau Citizen Academy

# Questions?



373 967
804 029
1 296 731
1 859 317
2 499 808
3 227 076
4 050 935
R 28 331

Investment	Investment Value at Year end
424 963	467 459
446 211	1 005 037
468 522	1 620 915
491 948	2 324 149
516 545	3 124 764
542 372	4 033 850
569 491	5 063 675
	R 35 414

Start at monthly  
can we do this?



# Everyday Citizen Involvement

- View the budget at [budget.cityofcapegirardeau.org](http://budget.cityofcapegirardeau.org)
- Call/email management or your ward representative and share your funding priorities
- Run for City Council & Advisory Boards
- Advocate & Volunteer



# BEFORE YOU GO....

- Finish your forms and sign-up for texting!
- Remember closed-toe, comfortable shoes for upcoming department tours starting next week
- Mark your calendar for the rest of the Academy including.....

**Next Tuesday at the Airport**

**April 19 at 5:30 p.m.**

**Session 2 – Economic Development  
and FLYCGI**