

# Parks & Recreation Department



**CITY of CAPE GIRARDEAU**



# WELCOME to the CITY OF CAPE GIRAREAU CITIZEN'S ACADEMY!



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# VALUE OF PARKS and RECREATION

Economic Impact Benefits

Social & Family Benefits

Health Benefits

Environmental Benefits



= Quality of Life in Cape Girardeau

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# CITY OF CAPE GIRARDEAU PARKS & RECREATION DEPARTMENT

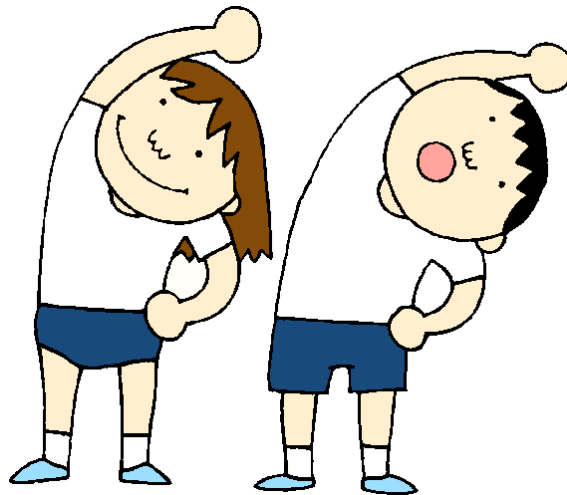
## MISSION

*Provide quality parks, trails, recreation facilities, programs and services that enhance the lives of our citizens, visitors and the community of Cape Girardeau.*



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# EXERCISE



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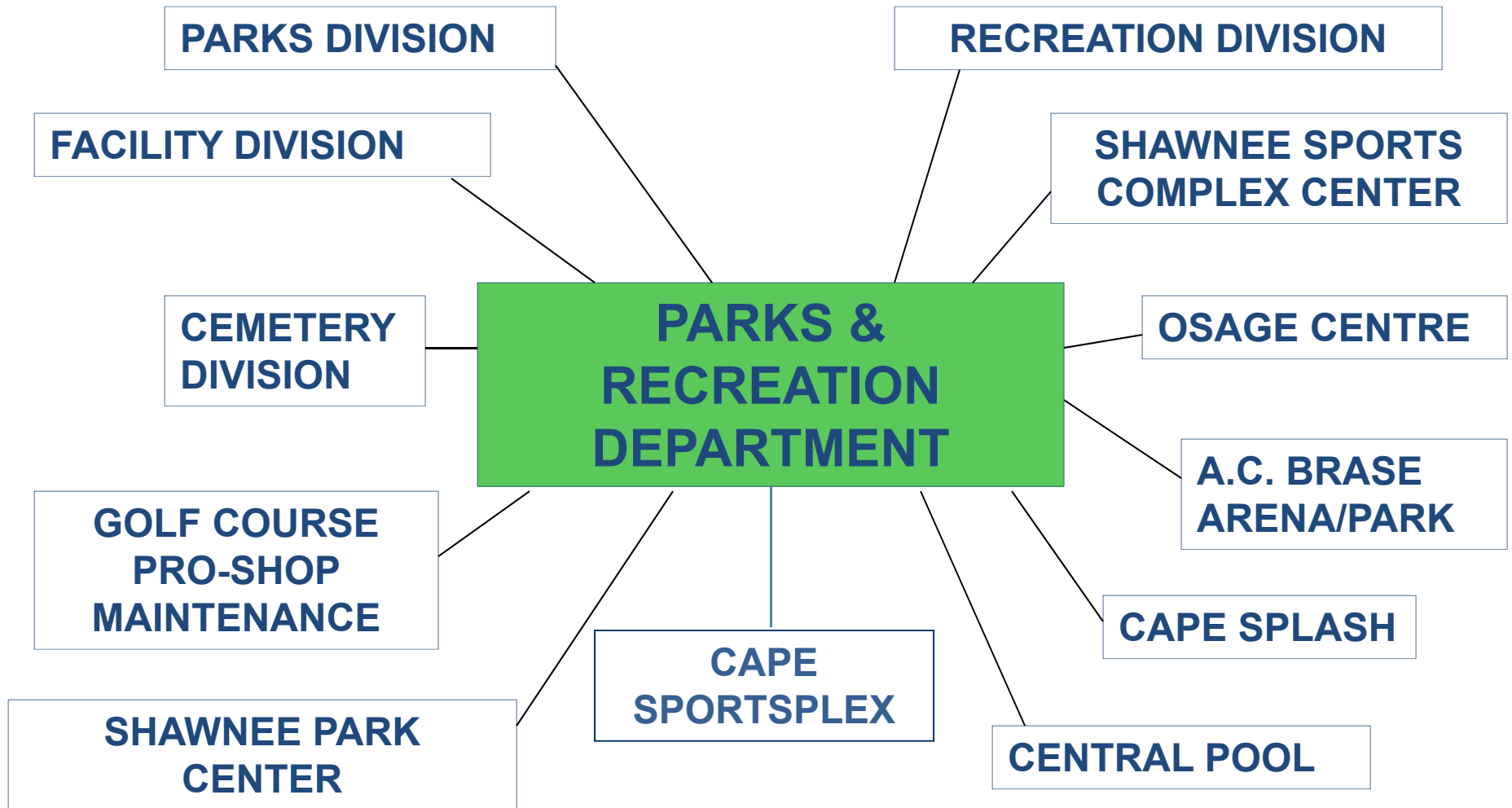
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**VALUES:** *Health & Fitness, Developing Character and Achievement through sports, History & Heritage, Economic Impact for the City, Building Community & Partnerships, Appreciation for Nature, Environmental Preservation and so much more!*

### **DEPARTMENT OVERVIEW**

- Department is divided into 12 divisions – 64 FT employees and over 400 PT/seasonal staff
- Operational budget of 7 million+
- 25 parks with over 600 acres of active and passive recreation
- 3 Civic/Community Centers with over 58,000 sq ft for meetings, events, athletic leagues and the new Indoor SportsPlex (121,000 sq. ft.)
- 2 Outdoor sports complexes (Arena and Shawnee)
- 3 Cemeteries (40 acres)
- 10+ miles of multipurpose paved trails and growing (Cape LaCroix Trail, Route K Connector and Riverfront)
- Oversee City Hall facilities, Historic sites such as Fort D, Red House
- Three aquatic facilities - Cape Splash, Central Municipal Pool and soon to be Jefferson Aquatic Center.
- Jaycee Municipal 18 hole Golf Course and Pro Shop

# PARKS & RECREATION DIVISIONS



# STRATEGIC COMMUNITY PARTNERSHIPS

- Partner with non-profit & business organizations on events and programs for the betterment of our community
  - SEMO District Fair
  - Southeast Missouri State University
  - Cape Girardeau Chamber of Commerce
  - Visit Cape
  - P.O.R.C.H Initiative
  - Community Partnership of SEMO
  - Old Town Cape
  - School Partners (Central and ND)
  - Special Olympics Missouri
  - Missouri Department of Conservation
  - Numerous other local non-profit organizations and corporate businesses





# PARKS GENERATE \$\$\$ ECONOMIC IMPACT

- *Park & Rec services contribute millions \$\$\$ of dollars back into our city's economy through...*
  - Venue Rentals (Craft Fairs, Exhibitions, Family Reunions)
  - Tournaments and Sports leagues
  - Special Events
  - Fitness and Trail Usage (Races, Triathlons)
  - Historic Sites and Heritage Facilities
  - General Tourism and Casual Recreational Use in our Parks
  - Conservation and the Environment Parks Connect Us to Nature

# PARKS & STORMWATER INITIATIVE



- Major voter referendum to improve park infrastructure and water quality passed in 2018
- Why is this important?
- 27+ Million over 15 years (2033)
- Projects include, Central Municipal Pool Renovation, Youth Sports Complex, Park and Trail Improvements, Addition of two Parks in South Cape and many more.....

**LET'S TAKE A CLOSER LOOK...**



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# ECONOMIC IMPACT

**E**

**F P**

**T O Z**

**L P E D**

**P E C F D**

**E D F C Z P**

# CAPE SPORTSPLEX



- 12 million dollar 121, 000 sq. ft. premier sports venue
  - 6 hardwood basketball/12 volleyball courts
  - 2 multi purpose turf fields for soccer/hitting practice
  - Concessions/Meeting Rooms and more!
- Funded through the Hotel/Motel tax to provide economic impact to Cape Girardeau especially during the winter months the facility is currently ahead of performance projections.

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# MAJOR SPECIAL EVENTS

- Coors Light/Trail of Tears Triathlon
- Softball Tournaments (USA Softball, USSSA, NSA, USFA)
- Holiday and seasonal events like the July 4<sup>th</sup> Fireworks and Haunted Hall of Horror at A.C. Brase Arena
- Facilitate numerous parades, car shows, SEMO District Fair, trail events and more



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# OSAGE CENTRE

- **Main Floor**

- Accommodates 2,000 for concert style seating
- 1,200 for banquet seating
- Flexible space for any occasion
- Gym usage attendance
  - Gym/Weight Room Admission
  - Shower facilities
  - Court Rentals
  - Adult and Youth Leagues

- **Major Events**

- Annual Arts & Crafts Christmas Extravaganza
- White Tails Banquet
- Turkey Federation banquet
- Feed My Starving Children
- Southeast Health Princess Tea Party



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# A. C. BRASE ARENA

- **Commercial Events**
  - SEMO Gun Shows
  - Antique Markets
  - Business Parties
  - Concerts
- **Non-Profit Events**
  - Weddings
  - Not For Profit Events/  
Fundraisers
- **Recreation Division events,**
  - Leagues and programs
  - Court rentals
  - Other events including
  - SEMO District Fair
  - Elections





# 4H EXHIBIT HALL

- 40' x 85' Interior
- Rentals:
  - Banquet Style – 208
  - Concert Style – 299
- Recreation Programs/Events



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# **SOCIAL, FAMILY & HEALTH BENEFITS**



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# SHAWNEE PARK CENTER

- Full size basketball
- Meeting rooms
- Fitness room
- Activity room
- Full kitchen
- Storage area
- Parking
- Maintenance building
- Community Garden
- Programs and Events



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# SHAWNEE PARK CENTER

- Collaboration and Opportunities Initiative!!
  - Community Garden
    - Kids in the Kitchen
    - Master Gardeners
    - SEMO Horticultural Team
  - Police Explorers Group
  - South Cape NDI Efforts
  - New Events/Programs
    - Touch a Truck
    - SPARKS



# RECREATION PROGRAMS

## Youth and Adult Classes

- Day Camp
- Home School Classes
- Sports Camp
- Cheerleading
- Children’s Cooking/Jr. Chef
- Start Smart Classes
- Yoga, Cardio Drumming & many other classes
- Plus 88 others

## Youth and Adult Trips

- St. Louis Cardinals, Memphis Grizzlies and Patti’s 1880 Settlement
- Fox Theatre Trips
- Postponed due to COVID. Plans to bring them back in late 2022.

## Therapeutic Programs

- Special Olympics and S.T.A.R.



# RECREATION PROGRAMS & EVENTS



## Youth and Adult Leagues

- Girls & Boys Youth Basketball
- Girls & Boys High School Basketball
- High School Volleyball
- Coed Volleyball
- Sand Volleyball
- Men's and Women's Basketball
- Men's Flag Football
- Plus 9 others



## Youth and Adult Special Events

- Haunted Hall of Horror
- Parks & Rec Day
- Coors Light/Trail of Tears Triathlon
- Father/Daughter Dance
- Mother/Son Game Night
- Dances
- Plus much more

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# SHAWNEE PARK & ARENA PARK SPORTS COMPLEXES

- SHAWNEE PARK

- 8 lighted tournament quality softball fields w/electric scoreboards
- 3 lighted softball/baseball fields
- 12 soccer fields, including 3 lighted fields
- A full service concession stand between softball fields
- 2 new concession/restroom facilities
- 2 lighted soccer/football fields



- ARENA PARK

- 5 softball fields
- 10 baseball fields



# SHAWNEE PARK ATHLETIC PROGRAMS

## SOFTBALL AND BASEBALL LEAGUES

(Over 100 teams served)

- Summer Men's
- Summer Co-ed
- Fall Men's
- Fall Co-ed

## YOUTH LEAGUES

- Girl's Youth Softball Leagues (Arena)
- Boy's Youth Baseball Leagues (Arena)
- Summer Women's/Girls Fast Pitch
- Travel Baseball League
- Fall and Spring Youth Soccer Leagues



## TOURNAMENTS

- 15 - 20 Softball and Baseball Tournaments each Summer

U.S.A, N.S.A., W.A.S.A and  
U.S.S.S.A, USFA Softball and  
Baseball Tournaments



# AQUATICS

- **Cape Splash Family Aquatic Center**

- Seasonal aquatic center used for instructional and recreational use
- Learn to swim morning lessons
- Aqua Aerobics & Swimnastics Programs
- Birthday party packages
- After hours packages
- Special Events like the “Adult Beach Bash”
- New speed slides in 2015 and a new Pirate Ship/Pavilion in 2017!
- Phase 3 – Splash Reef coming soon!



# AQUATICS

Home facility for four local swim teams:

- River City Aquatics Team
- Central Tigers
- Notre Dame Bulldogs
- Saxony Lutheran Crusaders

Swim Meets

- 4 - 2 1/2 day club meets annually
- 3 – Full day meets annually
- 20 ½ day meets annually.

- **Central Municipal Pool**

- Shared usage between Cape Girardeau Public School District and the City of Cape Girardeau August – May
- Used as an outdoor facility during the summer months by the City of Cape Girardeau



# ENVIRONMENTAL BENEFITS



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# PARKS, TRAILS, HABITAT, STORMWATER & BEAUTIFICATION

- Provides Eco-Services
- Trees & Tree Canopy enhances the City
- Diverse Environment that supports plant and wildlife helps provide balance
- Creeks and stormwater provide buffers to neighborhoods for wildlife and plant habitat
- Keep Cape Beautiful!



# PARKS, TRAILS & GARDENS



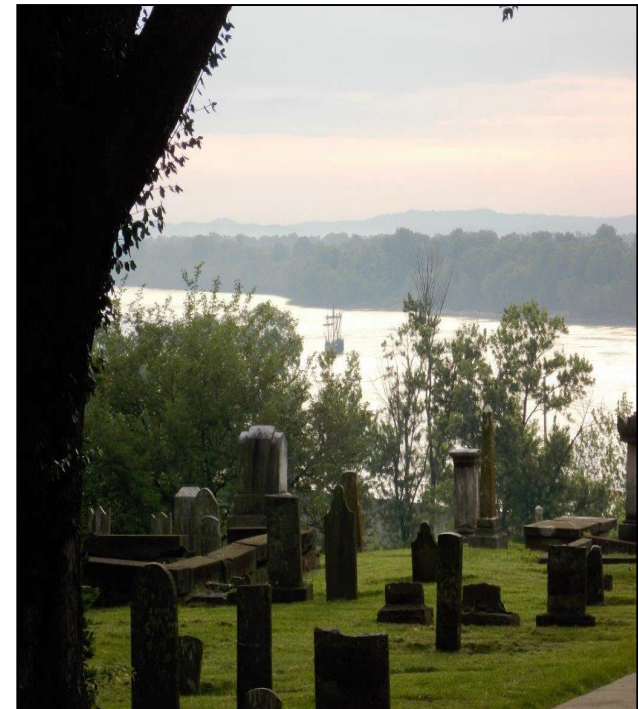
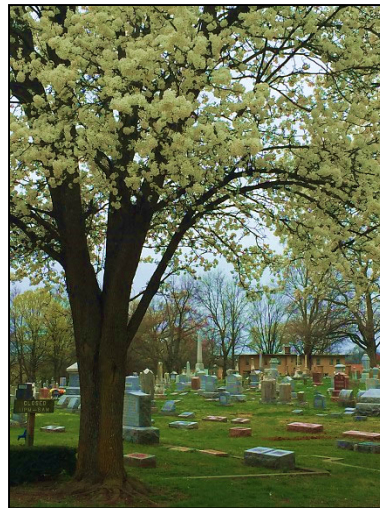
- Parks & Recreation/Storm Water Tax Initiative passed in 2018 will provide much needed trail improvements, new playground equipment, bathrooms and shelters.
- The Cape LaCroix Trail underwent a master plan process in 2012.
- Cape has three (3) Community Gardens



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# CEMETERIES

- Historic Old Lorimier, New Lorimier and Fairmount
- Grounds, monument and mausoleum maintenance: open and close graves, meet with families
- Grave sites may be purchased

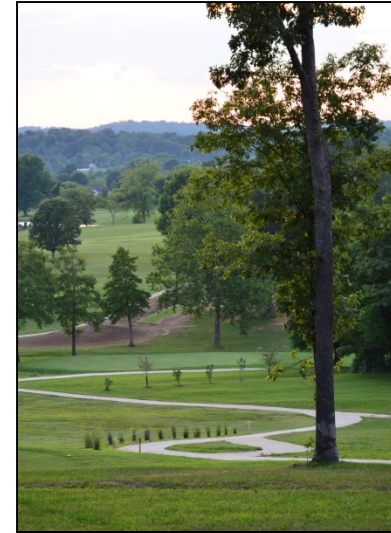


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# CAPE JAYCEE GOLF COURSE

- 25,000+ rounds of golf played yearly on Bent Grass Greens
- Pro Shop Operation/concessions
- Tournaments - Attendance 1,539
  - 25 Corporate tournaments per year
  - 4 City sponsored
- Leagues
  - Men's
  - Women's
  - Mixed
- Classes
  - Adult
  - Youth



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# CAPE JAYCEE GOLF COURSE

- Updated clubhouse in 2016
- New entry way and landscaping
- Re-designed greens made possible by the passage of the Parks and Recreation Storm Water Tax



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# CITIZEN BOARDS

- Parks and Recreation Advisory Board
- Golf Course Advisory Board
- Parks and Recreation Foundation Board
- Tree Advisory Board
- Red House Interpretive Committee
- Keep Cape Beautiful Committee
- Shawnee Park Sports Complex Committee



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# PARKS & RECREATION FOUNDATION

- A 501c3 organization that helps provide funds for park improvements and program services
- Red House Interpretive Center, Community Gardens, Youth Scholarships, Keep Cape Beautiful and more!
- Spaghetti Day is one of our largest fundraisers!
- You and your business can join our Foundation Membership or Sponsorship Program!



CAPE GIRARDEAU  
PARKS & RECREATION  
FOUNDATION



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# ON THE HORIZON?

- **Continue to complete PRS2 project list:**
  - Complete the Master Plan improvements to Capaha Park
  - Complete renovation of Central Municipal Pool
  - Complete design work for a new Youth Sports Complex
  - Develop two new neighborhood parks in South Cape
  - Renovation of Cape Rock Park
  - New Splash Reef at Cape Splash
  - Additional Trail improvements to Cape LaCroix Trail
  - And much more.....!

# QUESTIONS?

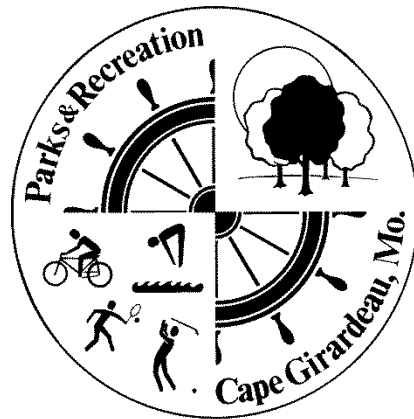


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# THANK YOU!

*See you in parks, facilities and on our trails!*



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